

# Digital Transformation: Challenges, Strategies and Opportunities

Three-quarters of UK enterprises are planning to complete their Digital Transformation projects by 2019. But the barriers to success are formidable. Integrating legacy systems, overcoming privacy and security issues, and attracting the right skills to deliver change are vital. And transforming an organisation's culture is as important as deploying new technologies.



**The latest Cloud Industry Forum Report reveals the key challenges**

[DOWNLOAD THE CIF REPORT HERE](#) >>

## Transform culture as well as technology:

Businesses recognise the need for cultural change. However, **only 17%** of UK businesses are confident that their leadership teams can deliver success.



## Transform the role of IT:

IT departments are leading Digital Transformation projects. But with

**38%**

of projects being led by the business, IT teams need to collaborate across operational functions.

## Leverage the power of cloud:

UK enterprises understand the benefits of cloud to deliver flexibility of delivery, cost-savings and scalability. But it's taking

**15 months**

on average to migrate applications.



## Build a strategy, create a roadmap:

Many leadership teams lack a clear, business-wide strategy.

**37%**

say their leaders need to define a strategy; the same number are demanding an implementation roadmap.



## Legacy is a barrier:

**47%**

of UK enterprises worry that legacy systems are a barrier to change and 29% are unsure about integrating new systems with old ones.



## Complex leadership communications:

Clarity of purpose depends on excellent communication. Better engagement and education, and the recruitment of **key skills and talent** are key to success.



## The skills gap:

A third of businesses struggle due to a lack of internal skills and/or knowledge. That's why

**35%**

opted for hosted or cloud-based services.



## Lack of agility:

**47%**

of UK businesses see increased agility as a key benefit of Digital Transformation. Enabling agility depends on cultural as well as technological change.



# Why Ensono?

We deliver hybrid IT services and governance for enterprise and mid-market clients across multiple industries to manage their IT infrastructure, and deliver modernisation and migration. Our services range from cloud to mainframe, and everything in between.

#1

in customer satisfaction for IT outsourcing\*

>1000  
associates

47

years managing complex IT systems



## Hotel chain

Ensono helped the UK's largest independent hotel brand streamline its operation through outsourcing and automated processes by focusing on their business-critical applications.

**The result: minimised downtime, reduced operational costs, more reservations and higher revenues.**

[READ THE FULL CASE STUDY HERE](#) >>



## National charity

One of the largest landowners and charities in the UK chose Ensono as a key partner to deliver their £40 million System Simplification Programme in 2013.

**The result: a total transformation of business processes and culture enabled by IT.**

[READ THE FULL CASE STUDY HERE](#) >>



## Global standards

A globally recognised standards organisation needed to enable a global digital workspace that worked for all its people and clients. Ensono helped them to migrate Sharepoint onto the AWS platform.

**The result: operational integrity and improved security.**

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